



Cytonn Entrepreneurs (Cytonn eHub) Training Programme
Graduating Entrepreneurs' Profile
December 9, 2016



Cytonn Entrepreneurs (Cytonn eHub) Executive Summary

Cytonn eHub Training Program is part of the Cytonn eHub Program

- **Cytonn eHub has four main parts**

- i. The Cytonn eHub discussion forum, which usually happens in the first quarter of the year
- ii. The Cytonn eHub training program, which is an intense 12 week training program that selects potential and current entrepreneurs who need training support, those are the graduates covered in this document, where the program started with 20 individuals, but only 9 met the stringent graduation requirements
- iii. After the 12 week training program, we proceed to the Cytonn eHub investors forum, where investors from both the Cytonn eHub training program and prequalified investors get an opportunity to pitch for capital from real investors and also get their proposals evaluated by an evaluation panel.

(<https://www.cytonn.com/events/cytonn-ehub-forum-connects-investors-and-entrepreneurs>)

- iv. The final part is ongoing support and monitoring for entrepreneurs who register in our Cytonn eHub Support Program

- **The 9 Cytonn eHub training graduating class of 2016 is covered in the following slides**

- **To partner with Cytonn in the Cytonn eHub program, please contact us at foundation@cytonn.com**

Cytonn eHub Investors Forum

Bryan Lukano of Biogen Kenya won an award for best business pitch

ITEM	SUMMARY
Theme	Start Sharp and Thrive
Investment Review Panel	<ol style="list-style-type: none">1. Elizabeth Nkukuu, CFA – Senior Partner and CIO, Cytonn Investments2. Darshan Chandaria- CEO and Director, Chandaria Group3. Niraj Varia- Investment Director, Novastar Ventures4. Shiko Kimani – Founder and Director, Start to Greatness5. Josephine Macharia- Founder and Director, Bluegrass Solutions
Business Pitches	<ol style="list-style-type: none">1. Bryan Lukano – Biogen Kenya (Won Kshs. 100,000)2. Everlyne Owiti – FirmStart Playschool (Won Kshs. 50,000)3. Kristine Gichuhi – Kristy's Farms (Won Kshs. 25,000)4. Erick Sitati – Soywell Group5. Isaac Maritim- Mzuri Developers6. Lucy King'ori – Shea By Asal7. Paul Ng'ang'a- Wing it Nairobi8. Solomon Mwangi – Kuku Digital Ltd.

Cytonn eHub Investors Forum

9 entrepreneurs graduated from Cytonn eHub training programme

ITEM	SUMMARY
Cytonn eHub Graduates	<ol style="list-style-type: none">1. Emmanuel Chekumbe- Nabaleka (Won. Kshs. 15,000)2. Everlyne Owiti- FirmStart Playschool (Won. Kshs. 10,000)3. James Mukuria- Zeiya Limited (Won. Kshs. 5,000)4. Kristine Gichuhi -Kristy's Farms5. Mala Shah- Omniarchs Limited6. Freda Nyambura- Leyar Technology7. Morrison Njenga- Pasha Mzazi8. Charles Barimen- Tagiten Enterprises9. Claire Odongo- Interiors by Claire

Emmanuel Chekumbe- Founder, Nabaleka Digital Solutions



Best Performing Participant

Emmanuel Chekumbe is the founder of Nabaleka Digital Solutions. Nabaleka, a Digital Agency based in Nairobi , builds digital capacities of SMEs and individuals who are interested in growing their businesses online. His services include Web Development Services, Digital Marketing, and Mobile Development Services.

"Cytonn eHub has enabled me to focus on the important aspects of the business and able to standardize operations which has enabled the company to record the highest level of clients since we began over a year ago"

Everlyne Owiti- Founder, Firmstart Playschool



1st Runners Up Participant

Everlyne Owiti is the founder of FirmStart Playschool in Thika. FirmStart Playschool is involved in pre-elementary education for children between the ages of 1.5 to 3 years.

At FirmStart Playschool, they encourage a different approach to learning. By factoring in the interests of the children, a playful and a very interactive manner of instruction and integrated curriculum is applied.

Her dream is to take FirmStart Playschool to full kindergarten level for children up to 6 years of age in the next few years.

“Beyond business and branding; innovation, using creative approaches in tackling problems and an emphasis on people, product and processes have been my biggest takeaways from Cytonn eHub”

James Mukuria- Founder, Zeiya Labs



2nd Runners Up Participant

Zeiya Labs is a company that delivers effective and actionable content through technology. Content varies from news articles, educative blog posts to educative applications. Zeiya also works with freelance writers who help generate educative content for clients. Within the last 6 months, Zeiya generated over two million words for 500+ clients and hopes to grow the client- base with time

“Cytonn eHub is the best thing that happened to me in a long time. It is here that my entrepreneurial energy and passion were reignited and my mindset realigned to perform optimally to the success of my business. Because of Cytonn eHub, the foundation of my business is getting stronger and stronger by day”

Kristine Gichuhi- Founder, Kristy's Farms



Kristine Gichuhi is an agribusiness entrepreneur and the founder of Kristy's Farms. Kristy's Farms was established with a focus on the delivery of fresh farm produce to its customers. One area of focus for Kristy's Farms is dairy farming where they provide tested, pasteurized and safe milk to homes and businesses.

Kristy's Farms also has a crops division which produces green and dried maize for the local market.

"The Cytonn eHub has helped us recognize the gaps in our business and guided us in developing our 10 year growth plan, brand strategy and automation of our accounting processes."

Mala Shah- Co- Founder, Omniarchs Limited



Mala Shah is the co-founder of Omniarchs Limited which acts as advisors in finance and wealth management by working with Private Investment Firms, Financial Institutions, Fund Managers and Real Estate Developers within Kenya and USA to provide domestic and international investors with a variety of diversified, well-structured private investments.

“Cytonn eHub has definitely changed my business. We have improved our systems, services and sales way. I have used the knowledge gained from these classes on how to run the business smoothly with room for growth and expansion, putting the client needs first. The vision is now very clear to us”

Freda Nyambura- Founder, Leyar Tech Limited



Freda Nyambura is passionate about energy management. She is the founder of Leyar Tech Limited which is a company that offers energy management services. Leyar Tech seeks to provide energy management solutions to the Kenyan market while working at getting into the Eastern Africa market. Her dream is to have Leyar Tech become the go to brand for energy management in the Kenyan market.

"I am very grateful for getting the chance to be a part of Cytonn eHub. It has really taught me all those soft skills that are necessary for business. Am very sure that any line of business that am interested in will succeed courtesy of all the knowledge I've gained."

Morrison Njenga- Co-Founder, Pasha Mzazi



Morrison is an upcoming entrepreneur and the co-founder of Pasha Mzazi, that seeks to provide communication solutions for schools, organizations and SMEs. Most of Pasha Mzazi solutions are based on SMS integrated systems, mobile applications and also web communication solutions. Pasha Mzazi has a dream to see its solutions making an impact in the markets and also seeing them being embraced by organizations.

“What I have learned at Cytonn eHub has been instrumental in coming up with strategies that will help us expand and grow. It has also enabled us concentrate on business structures that we had not given much focus previously”

Charles Barimen- Founder, Tagitech Printing Services



Charles Barimen is the founder of Tagitech printing service which is operating in Narok county. The business provides printing and photocopying services. His dream is to have the business follow its vision and most of all achieve its objectives which include growing to the extent of generating employment opportunities to the surrounding community.

"It is a privilege being at eHub, I have learnt skills that thrust me to next level in my entrepreneurial growth. I am able to compete well in the market and more so generate more income because I am well equipped with managerial skills. I am grateful to cytonn for the opportunity granted. They say when a child washes his hands he can dine with kings, now I can dine with kings."

Claire Odongo- Founder, Interiors by Claire



Claire is a lover of art and design. She runs Interiors by Claire an upcoming interior design enterprise which focuses on residential and hospitality design. She draws inspiration from everyday life which allows her to tailor make each project and create a unique story. What drives her to design is the anticipation of seeing her clients reaction of having them feeling good about their project and knowing that not only their spaces are transformed but their lives too.

“Cytonn eHub has been instrumental in reminding me that it is necessary to lay the proper foundation in any business. This has got me putting up the right structure bit by bit. This steers the direction of the business in the right way”

Thank You