



### **More Information on The Athi City Development**

A masterplanned development is a comprehensive development providing a long-term vision or perspective guiding in development of sustainable urban areas. It provides planning guidelines, development codes and space requirements among other regulations to manage and control development of an urban centre over a long period, ensuring the future changes are steered towards conserving the vision as prescribed in the masterplan while enhancing and improving the quality of life. As a new planned development whose purpose is to create environmentally friendly and a functional livelihood urban centre, infrastructure requirements play a key role in its success.

Cytonn Real Estate is embarking upon such a development, on a strategic 1,000-acre site located in Machakos county 10km from Mombasa road along Mutungoni Road. One of the key development themes for Cytonn Real Estate is masterplanned community development, targeted at combating urban sprawl, haphazard developments and poor spatial planning. It will embrace the tenets of integrating spatial, economic, social, cultural, environmental as well as institutional aspects of urban planning. The new town will incorporate innovative urban design concepts that will give high quality living and working environments, areas of employment opportunities for the residents, enhanced revenue to the County Government of Machakos and efficient transport systems. The entire vision revolves around building a world class integrated city with commercial, residential, educational, recreational, industrial and transportation land uses transforming it into the most ideal city to work, invest and live in while catering to the peoples' leisure needs within the neighbourhood.

Key features nearby include: Kenya Meat Commission, Daystar university and JKIA. The development aims to provide a self-sustainable city promoting environment conservation, economic development and employment. This is in line with Kenya Vision 2030 and Nairobi Metropolitan Vision 2030 whose main objective is to promote development in the country and the metropolitan.

At Cytonn, we are looking to our clients and partners to help us in the naming of this signature city, which will enhance the quality of life and transform Kenya into a middle-income nation by 2030. We are looking for a name that signifies the live-work-play-invest environment, while remaining aligned to our strategy of creating jobs, growing neighbourhoods and improving the standards of living in Kenya. All our clients and partners will have 48 hours to submit names, following which we will open the voting on the suggested names. The sponsor of the winning name will win a cash prize of Kshs 100,000.