



### **BE PART OF NAMING A NEW PROJECT!**

Cytonn Investments consistently seeks to create investment opportunities that speak to our clients' needs. We do this by creating jobs, growing neighbourhoods and improving the standards of living in Kenya.

Cytonn Real Estate is coming up with a mixed use development in the leafy Ridgeways suburbs. The development will consist of 1,2 and 3 bedroom residential apartments, a retail/commercial centre, and a petrol station. The development will deliver comfort and convenience with high quality living standards that will appeal to both the discerning home owner and investors alike who have the opportunity to earn attractive yields of up to 22%.

As we look to branding the development, we would like to involve all our clients and stakeholders in coming up with a name for this exciting new development. The top three name suggestions will be recognized and cash prizes awarded as follows; the winning name will get a cash prize of Kshs. 10,000, while the two runners up will each get a Nakumatt Shopping Voucher worth Kshs. 3,000.

**Process:** You have 72 hours until close of business on Thursday 7<sup>th</sup> July 2016, to submit a name. Thereafter all shortlisted names will be listed for voting. Voting will close on Saturday 9<sup>th</sup> July 2016, at 12 noon, and the winner will be announced on our social medial platforms.

#### **How to submit a name:**

- Name:
- National ID:
- Phone Number:
- Email Address:
- Proposed Name:
- Meaning or Inspiration for the name:

#### **More Information About the Development**

The development is located in the leafy residential suburbs of Ridgeways, just a few kilometres from the diplomatic hub of Gigiri and the plush Runda Estate. Amenities in the area include the famed Windsor Golf Club, Ridgeways Mall and Village Market mall all within close proximity to the development. Other upcoming retail and commercial developments include the Two Rivers Mall and Rosslyn Riviera.

The project site is located along the Northern By-pass. It is about 850 metres from the junction of the Northern By-pass and Kiambu Road, and 770 metres from Windsor Golf Club, next to Fourways Junction Estate.

Key features of the development include; pleasant and inviting residential spaces, intercom, CCTV and internet facilities, swimming pool, borehole, standby generator among other facilities.



We are looking out to our clients and partners to help us in the naming of this proposed development. The name should meet the following criteria and help us achieve our key objectives:

- Unique and easy to remember
- Give the project an identity
- Generate interest for the project
- Well aligned to the Cytonn brand and corporate strategy.

All our clients and partners will have 72 hours to submit names, following which we will vote on the suggested names, and award the winning name suggestions. We value your input.

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**Edwin H. Dande**

Managing Partner & Chief Executive Officer