



BE PART OF NAMING A NEW PROJECT!

Cytonn Investments consistently seeks to create investment opportunities that speak to our clients' needs. We do this by creating jobs, growing neighbourhoods and improving the standards of living in Kenya.

Cytonn Real Estate is coming up with a new mid-density residential development in Ruaka area. The mixed use development will consist of 1, 2 and 3 bedroom luxurious apartments and a convenient shopping retail centre to serve the residents of Ruaka town. The development will deliver comfort and convenience with high quality living standards that will appeal to both the discerning home owner and investors alike who have the opportunity to earn attractive yields of up to 23%.

As we look to branding the development, we would like to involve all our clients and stakeholders in coming up with a name for this exciting new development. The top three name suggestions will be recognized and cash prizes awarded as follows; the winning name will get a cash prize of Kshs. 10,000, while the two runners up will each get a Nakumatt Shopping Voucher worth Kshs. 3,000.

Process: You have until close of business on Thursday 7th July 2016, to submit a name. Thereafter all shortlisted names will be listed for voting. Voting will close on Saturday 9th July 2016, at 12 noon, and the winner will be announced on our social medial platforms.

How to submit a name:

- Name:
- National ID:
- Phone Number:
- Email Address:
- Proposed Name:
- Meaning or Inspiration for the name:

More Information About the Development

The development is strategically located in the fast growing Ruaka town, Kiambu County in a serene neighbourhood characterised by private residential homes. The project will provide 1, 2 and 3 bedroom residential units as well as a retail centre that will serve the residents of the area.

The site is 1.5 kilometres from the Alma, Cytonn's premier signature development in Ruaka. It fronts the main Limuru Road, and lies about 2.3 kilometres due west of the northern bypass and Limuru roads intersection in Ruminyi area. Ruini River also flows on the lower side of the site, providing a serene and refreshing experience for the residents.

With close proximity to key social amenities in the area, the site is 5-10 minutes from the main Ruaka Shopping Centre with a variety of recreational opportunities provided by the upcoming Two Rivers mall, The Village Market and Rosslyn Riviera.



Key features of the development include; spacious living areas, ample parking, children's play area, solar water heating, borehole and sewer treatment and round the clock security.

We are looking out to our clients and partners to help us in the naming of this proposed development. The name should meet the following criteria and help us achieve our key objectives:

- Unique and easy to remember
- Give the project an identity
- Generate interest for the project
- Well aligned to the Cytonn brand and corporate strategy.

All our clients and partners will have 48 hours to submit names, following which we will vote on the suggested names, and award the winning name suggestions. We value your input.

Edwin H. Dande

Managing Partner & Chief Executive Officer