

# Taking Charge Of YOUR FINANCES



## CYTONN MONEY MARKET FUND (CMMF)

The investment objective of the Cytonn Money Market Fund is to obtain a high level of current income while protecting investor's capital and liquidity. To achieve this, the portfolio objective will be to outperform the income yield available on money market call accounts and fixed deposit accounts by investing in interest bearing securities and other short-term money market instruments.

### Benefits

- ✓ It is a low risk investment that gives an investor high interest returns
- ✓ It provides capital preservation
- ✓ Interest is earned daily
- ✓ Ease of entry and withdrawal of funds for investors
- ✓ The client may invest via Mpesa Paybill No. **775093** and the account number is **Client code**
- ✓ You can invest or withdraw up-to a maximum of Kshs 70,000, 24/7, simply dial **\*809#**

Over the last 12 months,  
the average return has been

# 11.0% p.a

The return was achieved by investing in bank deposits (Tier II & III), corporate notes & alternative investments.

## CYTONN EDUCATION INVESTMENT PLAN (CEIP)

Cytonn Education Investment Plan is an investment product designed to enable guardians to save towards their children's education and earn compounded interest. Individuals who are looking to save for their own future education expenses can also benefit from this.

### Benefits

- ✓ Low minimum investment
- ✓ Ease of entry for investors
- ✓ High interest rate on your investment
- ✓ Flexibility of payments- Contributions may be made monthly, quarterly, semi-annually or annually

\*In the event of death, there shall be a waiver of premiums. The insurance company (Corporate Insurance Company) shall make a lump sum equivalent to the remaining contributions until maturity

Cytonn Education Investment Plan  
(CEIP) targets an interest rate of

# 10.0% p.a

The interest is net of all fees and premiums and gross of taxes.



TAKE CHARGE OF  
YOUR INVESTMENT  
WITH CMMF & CEIP

### REACH US:

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