

# Diaspora Solutions by Cytonn

Currently, members of the Kenyan Diaspora face three key challenges when looking to invest in Kenya:

- Lack of products with attractive returns.
- Lack of trusted partners to represent the interests of the Diaspora.
- The inability to safely and conveniently transact and close a deal through a trusted representative.

Cytonn's solutions to these challenges:

- A platform that links Kenyans in the Diaspora to trusted investment opportunities in Kenya.
- Collaborating with trusted product partners that provide investment grade products.
- Facilitating the Diaspora to access local bank financing.
- Diaspora high yielding regular savings plan.

For more information on Cytonn Diaspora, or to discuss about partnership opportunities, contact us at:

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# Cytonn Diaspora

REAL ESTATE SOLUTIONS





## About Cytonn Diaspora

Cytonn Diaspora LLC is an independent platform that focuses on bringing together Kenyans in the diaspora wishing to invest back home and companies in Kenya seeking to distribute their products among the diaspora.

As Cytonn, we identified the lack of a trusted partner to represent interests of the Diaspora, inability to safely and conveniently transact and the lack of products with attractive returns for Diaspora to invest in as the key challenges. With Cytonn Diaspora, Kenyans now have access to a trusted and accessible platform that enables them to access differentiated investment opportunities.

### Why invest in CDS?

The Cytonn Diaspora Solution (CDS) offers a flexible savings plan which can be converted into an investment while earning interest at yields far better than ordinary savings accounts.

### Cytonn Diaspora Solutions include:

#### 1. Diaspora Investment Solutions (DIS)

A fixed-term deposit for 3, 6, 9 or 12 months with a minimum investment of Kshs 100,000 or USD 1,000.

#### 2. Regular Investment Solutions (RIS)

A monthly investments plan with a minimum contribution of Ksh 10,000 or USD 100 for at least 12 months.

#### 3. Diaspora Real Estate Solutions (DRES)

Offers you an opportunity to invest in real estate for investment income or as a retirement home.

## The Alma



The Alma is a comprehensive residential development encompassing 317 modern apartments with impeccable finishing. These 1, 2 and 3 bedroom apartment options are set across a 3.3-acre parcel of land.

### Location:

The project is strategically positioned in the heart of the fast growing Ruaka neighbourhood. It is only a 20minutes drive from the CBD and 40 minutes drive during rush-hour. The adjacent suburbs Runda, Rosslyn and Muthaiga also make the location quite secure and attractive for investors.

### Neighbouring social amenities:

Hospitals and schools also within the vicinity include Gertrude's Hospital, Agha-Khan Hospital, Rosslyn Academy, German Academy, Potterhouse School.

Neighbouring our project is the proposed Two Rivers Mall scheduled to open in early 2016. It shall be the biggest shopping mall in East Africa unseating the Garden City Mall that recently stirred up a lot of excitement among city dwellers. Likewise, there is the Village Market Mall and upcoming Rosslyn Riviera Mall.

## Amara Ridge



A breathtaking, distinct and luxurious innovation landmark at the heart of Karen in Nairobi featuring a **Classic and Contemporary design** - with timeless architecture, modern feel, grand arrival, elegant arches and sumptuous space to cater for every family need while ensuring a signature lifestyle.

## Situ Village



Nestled in the scenic ravine of the Mbagathi and Ololua Ridges and with frontage to the Mbagathi River and Forest, Situ village is an exclusive world class gated community offering both a live, work and play environment and a great investments. The community enjoys ease of access, proximity to key shopping nodes in Karen, schools, hospitals and renown fine dining establishments.